

Strategic Plan

BB Strategic Plan

Mission:
Create a high level of resident satisfaction by focusing on a beautiful, friendly, safe, well-managed waterfront community.

Vision:
To be a premier gulf coast, residential community by creating a high level of resident satisfaction, ultimately increasing the demand for living in Belleair Beach and subsequently increasing property values.

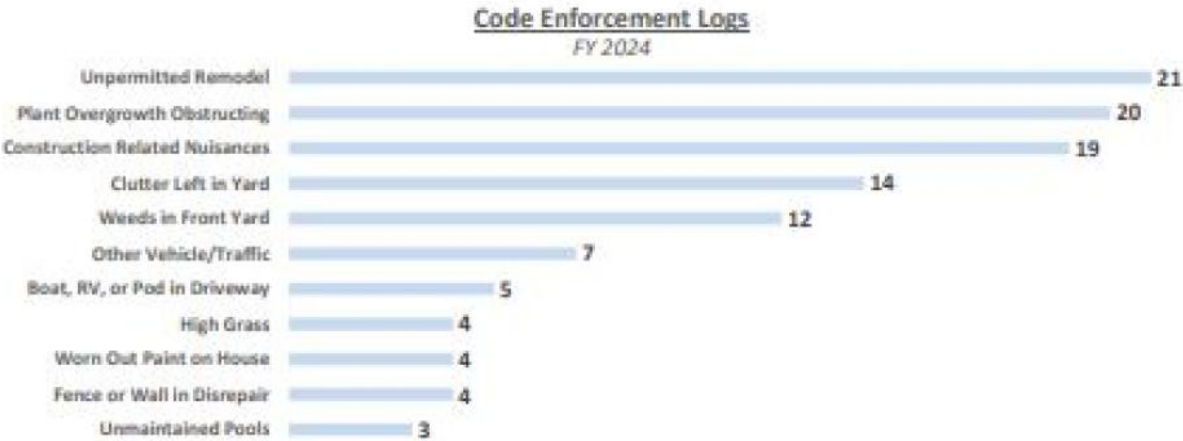
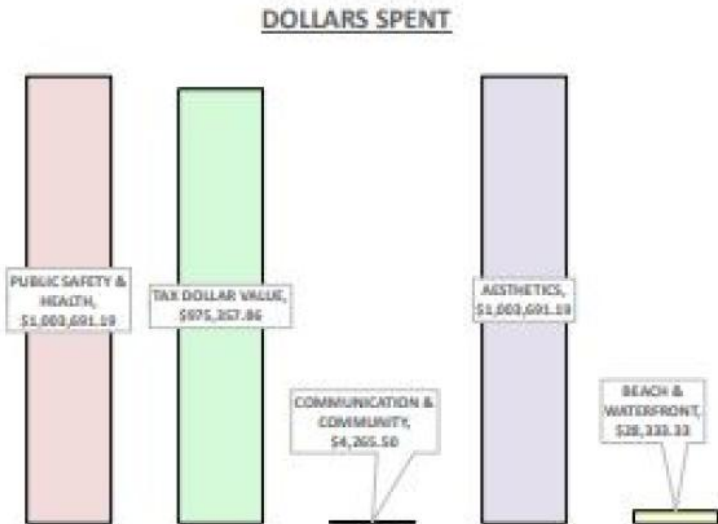
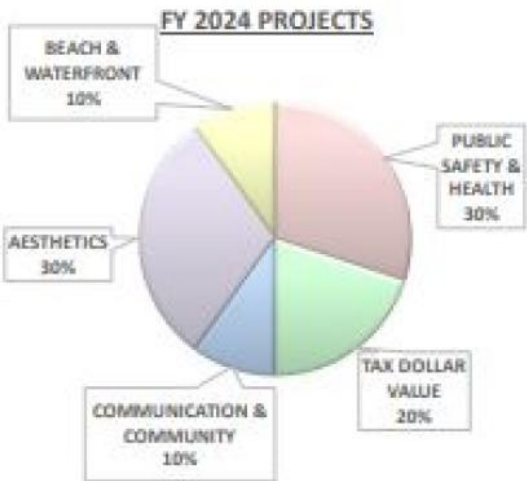
PUBLIC SAFETY & HEALTH GOAL 1: Provide a safe and healthy environment for our residents.	TAX DOLLAR VALUE GOAL 2: Deliver the best value for the taxpayer dollar. Prioritize and manage based on "targeted outcomes".	COMMUNICATION & COMMUNITY GOAL 3: Credible, timely, and transparent information and feedback between the city and residents. Engender "Pride of Community".	AESTHETICS GOAL 4: Create a vibrant, well---planned, well---maintained appearance for the city that denotes our sense of "community" and our quality of life.	BEACH & WATERFRONT GOAL 5: Preserve and protect our city's natural beach and waterfront environments.
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BB Strategic Scorecard



Strategic Plan Scorecard

FY 2024 PROJECTS	Estimated Completion	PUBLIC SAFETY & HEALTH	TAX DOLLAR VALUE	COMMUNICATION & COMMUNITY	AESTHETICS	BEACH & WATERFRONT	Areas Covered	CITY'S COST
Westside Gulf Blvd Undergrounding	2025 3rd Quarter	1	1	0	1	0	3	\$806,073.57
Accelerated Five-Year Stormwater Project	2024 4th Quarter	1	1	0	1	0	3	\$2,120,000.00
New Website Design	2024 1st Quarter	0	0	1	0	0	1	\$4,265.50
City Hall Seawall	2025 3rd Quarter	1	0	0	1	1	3	\$85,000.00
		3	2	1	3	1		
		\$1,803,691.19	\$975,357.86	\$4,265.50	\$1,003,691.19	\$28,333.33		



Supporting Documents

Strategic Plan 290.07 KB

Strategic Plan Update FY 2024 241.33 KB

BB Strategic Plan 120.73 KB

Strategic Plan Scorecard 141.5 KB